



Bobo Strategy – Book Publishing Consulting

So you've written a book, and now you'd like to get it published. Bobo Strategy can help you navigate the muddy waters of issues like the following:

- The pluses and minuses of self-publishing
- Editing and getting the book print-ready
- Designing the book cover
- Figuring out copyright, ISBN, LOC, etc.
- Making your self-published book look professional
- Developing unique niche marketing ideas for your self-published book
- Setting realistic goals

To learn more, contact Chris Cunliffe – Owner, Founder, Editor-in-Chief, and Publisher at Bobo Strategy.

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